



June 26, 2012

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- New way of working; delivering big efficiency gains
- Enables integration of applications from different sources, sharing common data and streamlining workflows easily between systems
- Applications available for integration include those from CCH, applications by third party providers - and even applications developed within a firm or corporation
- Platform enables seamless, secure integration between CCH common data, rich features sets and services, and third party solutions



- Supported by next generation of CCH cloud-based solutions
- Utilizing service oriented architecture (SOA), CCH's SaaS solutions and the Open Integration Platform and deliver truly differentiated cloud capabilities, anywhere and anytime
- Built to support a firm's entire "ecosystem"
- Built to support the open and collaborative way people want to work today

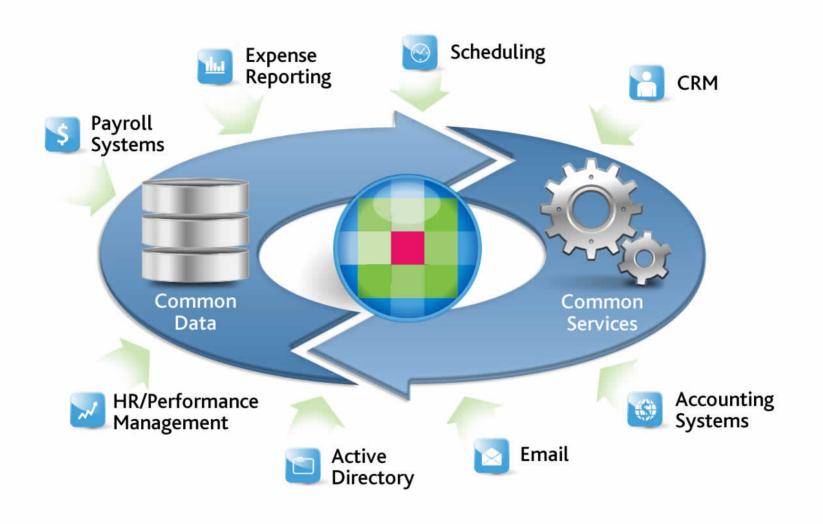


### Approach

Provide open architecture platform to accelerate third party product integration

- Leverage Product Suite Integration (PSI) framework by exposing suite APIs' in distinct Open Integration Kits (OIKs) licensed to 3<sup>rd</sup> party providers, as well as customers
- Implement both client side and server side functionality where needed
- Maintain high level of security
- Deliver stream of functionality prioritize based on demand







# CCH Open Integration Platform and ProSystem fx SaaS



- Common
  - Common Data Integration
  - Client Inquiry
  - Staff Inquiry
- Practice
  - Access Clocks for Timekeeping
  - Key Time
- Workstream
  - Create/Update Projects for research
- Document/Portal
  - Print/Save to Document
  - Print/Save to Portal



#### **Benefit to Customers**

- Creates competitive advantage
- Increases efficiency
- Reduces errors through extension of 'common data' outside of the ProSystem fx Suite (update client/staff info once, have it pushed to other apps)
- Increased productivity through automation of processes (link to Workstream from third party apps like Write-Up, print directly to Document)
- Increased billables though integration with clocks and time entry
- Supports collaborative, open way of working:
  - Freedom of choice and benefits of point in time integration
- Increases the value and ROI of CCH ProSystem fx SaaS Suite solutions



#### Benefit to Partners: Platform Partners Program

- Range of software licenses, plus range of tools and technical training opportunities to get integrations developed and tested
- Advanced previews of CCH roadmaps and technology strategy
- Access to Tools and Resources
  - CCH Open Integration Kits (similar to Software Development Kits) tools, provide sample code, and maintain resources needed to successfully develop and test applications for CCH product lines
  - Training & Consulting Services Support
  - Tutorial
- New business model opens new revenue stream



# Open Integration Platform Partners

- Now working with several third party partners to build initial integrations, including:
  - Templeton Solutions (CRM)
  - New River Beyond415 (IRS Notice Management)
  - AccountantsWorld (Accounting)
  - XCM (Workflow Management)
- XCM used Open Integration Kit to develop integration to ProSystem fx
   Document SaaS and On Premise
- XCM™ Workflow Management Software clients now can create links from XCM tasks to files stored in Document and access those files on demand
  - They can access and edit these files directly from the XCM routing sheet without leaving the third party application – providing a more seamless, uninterrupted workflow







Thank you

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